



Fact Sheet for International MBA Students

(Updated on 25 January 2010)

Lingnan College, Sun Yat-Sen University, Guangzhou

1. Programs

Lingnan college offers three types of MBA programs:

- a) International Full-time MBA (full-time IMBA) which is fully instructed in English and takes two years to complete.
- b) International Part-time MBA (part-time IMBA) which is fully instructed in English and takes three years to complete.
- c) Part-time MBA, which is mainly instructed in Chinese with some occasional use of English.

2. Enrolment

- a) for 2010: International Students can enroll only in Autumn Semester (Starting in September).
- b) for 2011 and afterwards: International Students can enroll in both Spring Semester (starting in March) and Autumn Semester (starting in September).

3. Application Deadlines

- a) To apply for entry at the Spring Semester, applications should be submitted before December 5 each year.
- b) To apply for Entry at the Fall Semester, applications should be submitted before June 15 each year.

4. Application Types

International students can apply for all of the three programs as specified in 1.



Course Structure for Lingnan MBA Program

Semester ONE		
	Course Name	Credits
Core Units	Communication for Managers	3
	Organizational Processes	3
	Data, Model and Decision-making	3
	Managerial Economics	3
	Financial Accounting	3
Compulsory Units	Business Oral	2
	Business Writing	2
	MIT Lectures	1
	Personal Development-Orientation	1
Optional Units	Business Plan	2

Semester TWO		
	Course Name	Credits
Core Units	Marketing Management	3
	Human Resources Management	3
	Corporate Finance	3
	Operation Management	3
	Strategic Management	3
Compulsory Units	Business Oral	2
	Business Writing	2
	MIT Lectures	1
	Personal Development-Lingnan Outreach Period	1
Optional Units (Only available for part time students)	Customer Relations Management	2
	Management Consultancy	2
	Strategic Management of Innovation and Technology	2
	Business Analysis for New Venture	2
	Power, Negotiation and Decision-making	2
	Mergers and Acquisitions	2
	Investments	2
	International Business Management	2
Optional Units for Logistics Specialization (for Part-time Students and in Chinese Only)	Financial Statement and Analyses	3
	Management	3
	Supply Chain Management	2
	Logistics Planning	2
	Quality Control	2
	Optimization Management	2



Summer Semester		
	Course Name	Credits
Core Units	China Economics	3
Compulsory Units	Business Oral	2
	Business Writing	2
Optional Units	Service Marketing (part of Marketing Concentration)	2
	Marketing Research (part of Marketing Concentration)	2
	Business Law	2
	Business Analysis Using Financial Statements	2
	Business Design	2
	Management Information System	2
	Managerial Accounting	2

Semester THREE		
	Course Name	Credits
Finance Specialization	Financial Engineering	2
	Financial Institutions Management	2
	Mergers & Acquisitions	2
	Investments	2
	Business Analysis Using Financial Statements	2
Marketing Specialization	Consumer Behavior	2
	Strategic Marketing	2
	International Marketing	2
Other Optional Courses	New Enterprises and Small Businesses	2
	International Business Management	2
	Applied Macro International Economics	2
	Organizational Analysis and Design	2
	Personal Career Development	2
	Strategic Real Estate Management	2
	Entrepreneurial Resources Planning	2
Power, Negotiation and Decision-making	2	

At Semester Three, students can go on exchange at Lingnan's partner universities around the world upon successful completion of required credits.

*Another two specializations including *International Business* and *Management* are under consideration and they are likely to be offered from September 2010 and afterwards.

Semester FOUR
MBA Thesis Writing and Defense

* Optional units are subject to change.